

EDUCATION

Temple University

Major: Economics
Minor: Information Science & Technology
Study Abroad: Rome, Italy

Philadelphia
Graduation: May 2017
Bachelor of Arts
GPA: 3.81

EXPERIENCE

Founder & Author, MattRichman.net

March 2011 - Present

- Founded MattRichman.net at 15 to analyze the tech industry
- Read by more than 175,000 people in over 175 countries
- Quoted in Fortune and The Guardian, as well as industry-specific sites Asymco, Daring Fireball, Recode, Stratechery, TechCrunch, and Tech.pinions, among others

Product Management Intern, Ticketleap

September 2016 - December 2016

- Worked with marketers, designers, and engineers to help bring the company's latest product, Port, out of beta
- Researched potential partnership opportunities to grow Port's total addressable market
- Analyzed customer data to help define the Port product roadmap

Market Research & Analysis Intern, Creative Strategies

June 2015 - December 2016

- Built a national market research panel to help technology companies better understand millennials and their needs
- Conducted custom qualitative market research for Apple and Microsoft, uncovering key insights for both companies
- Analyzed market and behavioral research data to help clients better understand market trends and consumer behavior

Product Management Intern, Pixxa

June 2016 - August 2016

- Improved the UI and UX of the company's app, Perspective, by redesigning icons, identifying and addressing pain points, and simplifying user workflows
- Wrote and edited marketing copy for the Perspective website
- Discovered and reported bugs, and then tested software updates to make sure they were fixed

Strategy Intern, Intel

June 2014 - August 2014

- Personally hired by a director-level employee after proposing that Intel make a multi-billion dollar strategic change
- Debated the company's mobile strategy with multiple senior executives, ultimately being proven correct

Founder & Magician, Matt Richman Magic

May 2008 - Present

- Founded Matt Richman Magic at 12 to perform magic professionally
- Currently perform magic and make balloon animals at birthday parties, charitable functions, cocktail hours, fundraisers, and weddings